



Contact: Anthony Parrinello
RMF Strategies
617-679-1507
aparrinello@rmfstrategies.com

Lori Gorski
Brodeur Worldwide
617-587-2024
lgorski@brodeurworldwide.com

RMF Strategies Appoints Marian Dwyer as Director, Risk Management Services

July 29, 2003, BOSTON – **RMF Strategies** is pleased to announce that **Marian Dwyer** has accepted the position of **Director, Risk Management Services**. Ms. Dwyer previously served as the Assistant Vice President, Risk Management, for the HUM Division of the Medical Liability Mutual Insurance Company (MLMIC), in Latham New York.

Ms. Dwyer will direct risk appraisal and evaluation programs to help RMF Strategies clients understand risk, reduce medical errors, and lower the cost of malpractice. A critical success factor in any risk management program is the appropriate use of evidence to support the need for change. Marian will also direct efforts to help clients realize benefits from their risk management programs.

"RMF Strategies has great products that make an exciting contribution to patient safety", says Dwyer, who brings twenty years of industry experience to the RMF Strategies management team. "RMF Strategies' customers are organizations committed to reducing medical errors, malpractice events and claims. This approach of bridging clinical quality and risk management will positively impact people's lives". According to Dwyer, "the results we are seeing from the collaborative network of RMF Strategies clients prove that, whatever the issues, we can make a difference in patient care and patient safety".

RMF Strategies President Ed Trautman commented, "Marian is a great fit for our organization. She will ensure that each customer sees a clear pathway to achieve safer care in a lower risk environment. Marian has operational experience with our systems and methods, and she understands how everyone benefits when organizations effectively leverage data to enhance the care-risk partnership".

"In an era when physicians in entire regions are being forced to move or give up their practices due to extreme malpractice premiums, RMF Strategies offers proven methods of loss prevention and risk management to expose and eliminate weaknesses that often lead to medical errors and malpractice claims," said Dr. Trautman, president of RMF Strategies. "The implicit yet obvious connection between malpractice claims and unsafe medical practices has yet to enter the patient safety discussion in a broad way," he continued. "RMF Strategies brings new technologies like the Risk Intelligence Platform as well as a wealth of data and analysis derived from the nation's leading medical institutions that enable providers and insurers to address this issue head-on."



About RMF Strategies

RMF Strategies offers evidence-based health care risk management products and solutions based on methods tested with over 25 years of data from leading medical institutions. The company is focused on lowering the cost of risk and preventing loss through the reduction of costly medical errors and fostering best practices in health care systems, commercial and captive medical malpractice insurers, and hospitals. Products and solutions include state-of-the-art methodologies, software tools, and consulting services to control risk and improve patient safety. RMF Strategies also offers organizations the opportunity to participate in a national community working to leverage the power of real data, compare performance, effect patient safety and drive organizational change. RMF Strategies serves some 40,000 physicians, 420 hospitals, and 2,400 subsidiary corporations in 40 states and is an operating division of Risk Management Foundation of the Harvard Medical Institutions.

Offerings include: **1) Information Systems** – The modular *RMF Strategies Product Suite*® includes all the software system components necessary to conduct and administer risk management operations. The interactive *RMF Strategies Decision Support System*® is an information management portal powered by the Risk Intelligence Platform®, used to identify, analyze, benchmark and report areas of risk.

2) Consulting Services - RMF Strategies offers proven approaches to understand and manage risk in several areas including risk assessment, loss prevention, patient safety, and claims and litigation management. **3) Educational Resources** - Case and evidence-based risk management programs, products, services, publications and online courses.

Born of Risk Management Foundation of the Harvard Medical Institutions, RMF Strategies' unique approach leverages more than 25 years of comparative data from malpractice claims that have been tested and acted upon to create best practices in leading medical institutions. Use of this data enables hospitals, health care systems and insurers to identify vulnerabilities and develop best practices across all disciplines. The result is reduced medical errors and a lower cost of risk for caregivers.

###